Application Questions (For Reference Only)

Note: All applications must be submitted using online form. Paper copies and emailed applications will not be considered.

PART 1: IDEA

1. What is the name of your company?*

2. Address*

3. Describe your idea in 150 characters.*

4. What problem are you trying to solve?*

5. Describe your idea and how it works in more detail. Explain why it's a disruptive innovation.*

6. Describe your business model. What are your expected revenue streams?*

7. Who are your likely competitors, and what differentiates you?*

8. Can all the founders attend the program?*

    a. Yes/No*

    b. If not, please explain

9. Do you have any current modes of funding, or any plans for the future?*

10. Why should we choose your company?*

PART 2: TEAM

11. Team Member information. For each member of your team, fill out the following information. Specify which member is the team leader by marking a tick by team leader. There can be only one team leader.

    - Name*
    - Role*
    - Email*
    - Mobile*
    - Date of Birth
    - Gender
    - Tick if full time
    - Tick if team leader
    - LinkedIn or Facebook profile (optional):
    - Background/Skills and Responsibilities within Start-up*

TAB 3: OPTIONAL

12. If you would like to substantiate your application with any additional files (documents, spreadsheets, photos, videos), please provide a URL or upload the document as a zip file. This may include a prototype/demo, financial plan, business model, etc. (Optional).

- URL for website, video, etc.
  - If the site is password protected, please provide login details.
- Additional uploads. (Max 50mb)
- Additional Note.

13. Similar developments (innovations/ startups) in the past by any team member? (optional)
- Website link:

PART 4: SUBMIT

Almost done! Before you submit your application, please enter your login details.

You may submit more than one application, but avoid submitting the same idea twice. Repeated applications will be ignored. Additional applications must be submitted under the same username/login as the first.